

BYNKY Handbook

A Quick Guide to Who We Are
and How We Work.



Presented by:
Team BYNKY

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WELCOME TO BYNKY

Dear Schools,

Every child who walks through your gates arrives with curiosity, innocence, and dreams far too big to measure. Their first uniform, their first book, their first name tag, their first school bag are not just products. They are memories in the making. They are the small but significant beginnings of confidence, belonging, and pride.

At BYNKY, we understand this deeply.

We are humbled to partner with preschools that shape young minds and nurture the foundation of future generations. We know that behind every classroom, every morning assembly, every craft session, and every festival, there is planning, effort, and endless love. Our role is to stand beside you in that journey and make it simpler, smoother, and beautifully consistent.

Thank you for welcoming BYNKY into your classrooms, your stores, your celebrations, and your precious first-day photos. Together, let us create experiences that children carry with pride and remember with a smile.

**With warmth and gratitude,
Team BYNKY**





Our Vision

To enrich early education by creating thoughtfully designed, high-quality preschool essentials that inspire comfort, creativity, and confidence in every child's learning journey.

Our Mission

To empower preschools with a complete, customizable, and dependable solution for uniforms, learning materials, accessories, and year-round essentials that reflect their identity, support teachers, and create joyful, meaningful experiences for young learners and their families.

Our Values

- Care
- Every product begins with empathy for the child who will use it and the parent who will trust it.
- Quality
- We commit to durable, safe, and beautifully crafted essentials that elevate the learning experience.
- Consistency
- We ensure that every uniform, book, or accessory reflects your school's identity with precision and pride.
- Integrity
- We value honesty and transparency in every promise, every delivery, and every partnership we build.

Principles That Shape Our Work

At BYNKY, we shape every product and solution with a sincere understanding of how children learn, grow, and explore their world.

Our principles reflect our dedication to supporting preschools, empowering teachers, and ensuring that every child's learning experience is happy, safe, and meaningful.

01 Child-Centered Learning

- We believe every child learns differently. Our materials, designs, and products are carefully created to support individual learning styles, natural curiosity, and joyful exploration.

02 Safety and Comfort Above All

- From uniforms to stationery, every product is tested for comfort, durability, child-friendliness, and age-appropriate usability. A child should feel secure and free while learning, playing, and growing.

03 Holistic Development

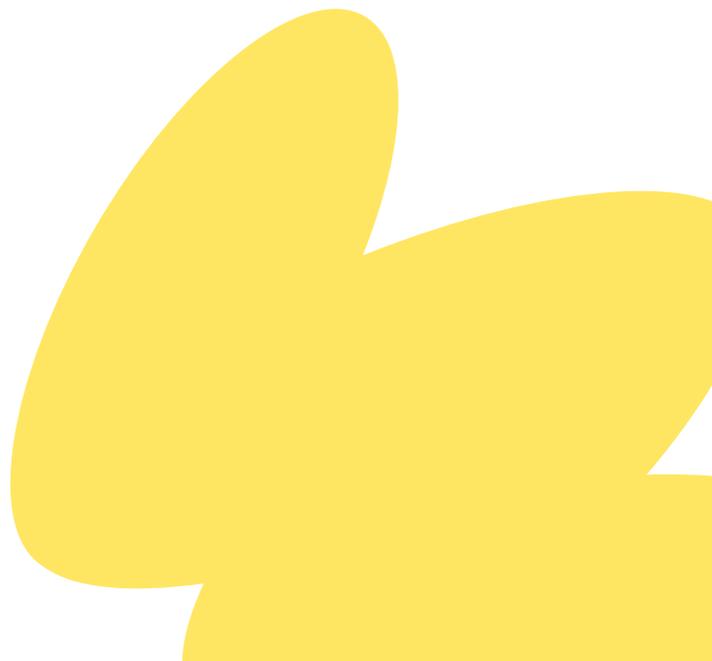
- Our educational support encourages cognitive, social, emotional, and physical growth. We focus not only on knowledge, but also character-building, creativity, confidence, and communication.

04 Supportive Partnership with Schools

- Education is a shared journey. We collaborate with preschools, teachers, and staff to ensure our solutions enhance teaching, reduce workload, and maintain consistent brand identity and experience.

05 Respect for Parents and Community

- Parents trust schools with their most precious gift. We honor that trust by creating transparent, meaningful, and convenient solutions that help families feel connected, confident, and valued.



Designed in accordance with NEP and NCF guidelines, our curriculum promotes joyful, play-based, and holistic learning that builds strong foundational skills, nurtures curiosity, and prepares children confidently for future learning stages.

Our Curriculum

Helping little hands, hearts, and minds grow through experiences that inspire imagination and lifelong learning.

Holistic, Play-Based and Experience-Led Learning

Rooted in NEP and NCF guidelines, our curriculum encourages children to explore, imagine, express, and understand through play, hands-on activities, storytelling, music, movement, and real-life experiences.

Strong Foundation in Literacy, Numeracy and Life Skills

We focus on building language, communication, number sense, logic, problem-solving, and essential life habits that shape confident, independent, and socially aware young learners.

Age-Appropriate, Child-Centered Progression

Concepts are introduced gradually and gently, keeping emotional readiness, motor skills, curiosity, and attention span in mind, ensuring every child learns comfortably and joyfully.

Our curriculum focuses on the following key developmental areas:



Social & Emotional Development



Language & Literacy



Early Math & Problem-Solving



Science & Discovery



Fine & Gross Motor Skills



Creativity & Imagination

ONE STOP SOLUTION FOR PRESCHOOLS

At BYNKY, we believe the early learning journey becomes smoother and more joyful when schools have a single, reliable partner for all essential needs. We bring everything under one umbrella so schools save time, parents feel reassured, and children step confidently into a well-prepared learning environment. From classroom resources to personal essentials, BYNKY simplifies the start of every academic year with thoughtful solutions crafted for young learners.



01 Complete Uniform and Wearable Essentials

We design soft, breathable, child-friendly uniforms supported by a complete range of wearable items including shoes, socks, caps, and seasonal clothing. Each piece is available in customizable colors, patterns, and branding options so children look neat, feel comfortable, and proudly represent their school.



03 NEP & NCF-Aligned Curriculum and Printed Learning Material

We offer structured books, notebooks, activity sheets, certificates, ID cards, planners, diaries, and worksheets that follow NEP and NCF principles. Every printed resource can reflect the school's branding while supporting teachers with consistent and easy-to-follow formats.

02 Premium Bags and Accessories

Our school bags are designed with lightweight materials, child-safe zippers, padded straps, and thoughtful storage to make carrying books fun and easy.



04 Fully Customized Year Round Preschool Kits

Our signature kits bring together uniforms, books, stationery, accessories, shoes, socks, bags, and activity materials in one beautifully organized package. Schools can choose what to include, parents receive everything at once, and children begin their school journey feeling confident, prepared, and excited.

Book Set And Pricing

Every child deserves learning material that is organized, age-appropriate, and thoughtfully designed.

Class	Books Only	Books + Activity Sheets	B + A + Notebooks
Playgroup	₹ 1699/-	₹ 1899/-	₹ 1899/-
Nursery	₹ 1899/-	₹ 2099/-	₹ 2339/-
Junior Kg	₹ 2099/-	₹ 2299/-	₹ 2659/-
Senior Kg	₹ 2299/-	₹ 2499/-	₹ 2859/-

1. Books Only Set

Perfect for preschools that prefer a simplified learning structure. This set includes beautifully designed NEP and NCF-aligned books with clear concept progression and child-friendly content to make learning easy, engaging, and purposeful.

2. Books + Activity Sheets

This combination is ideal for schools that believe in hands-on learning. Each set includes curriculum books plus a curated set of activity sheets that encourage creativity, fine motor skills, and real-world exploration through fun tasks and art-based learning.

3. Books + Activity Sheets + Notebooks

Our most complete learning combination. Along with the curriculum books and activity sheets, this set includes custom notebooks based on the class level. These notebooks are infused with concept-based elements, colors, and structure that align with the teaching plan, providing children a consistent, organized learning system throughout the year.

BYNKY

WE SIMPLIFY . YOU NURTURE

We are more than a provider.
We are the beginning of a child's journey.

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